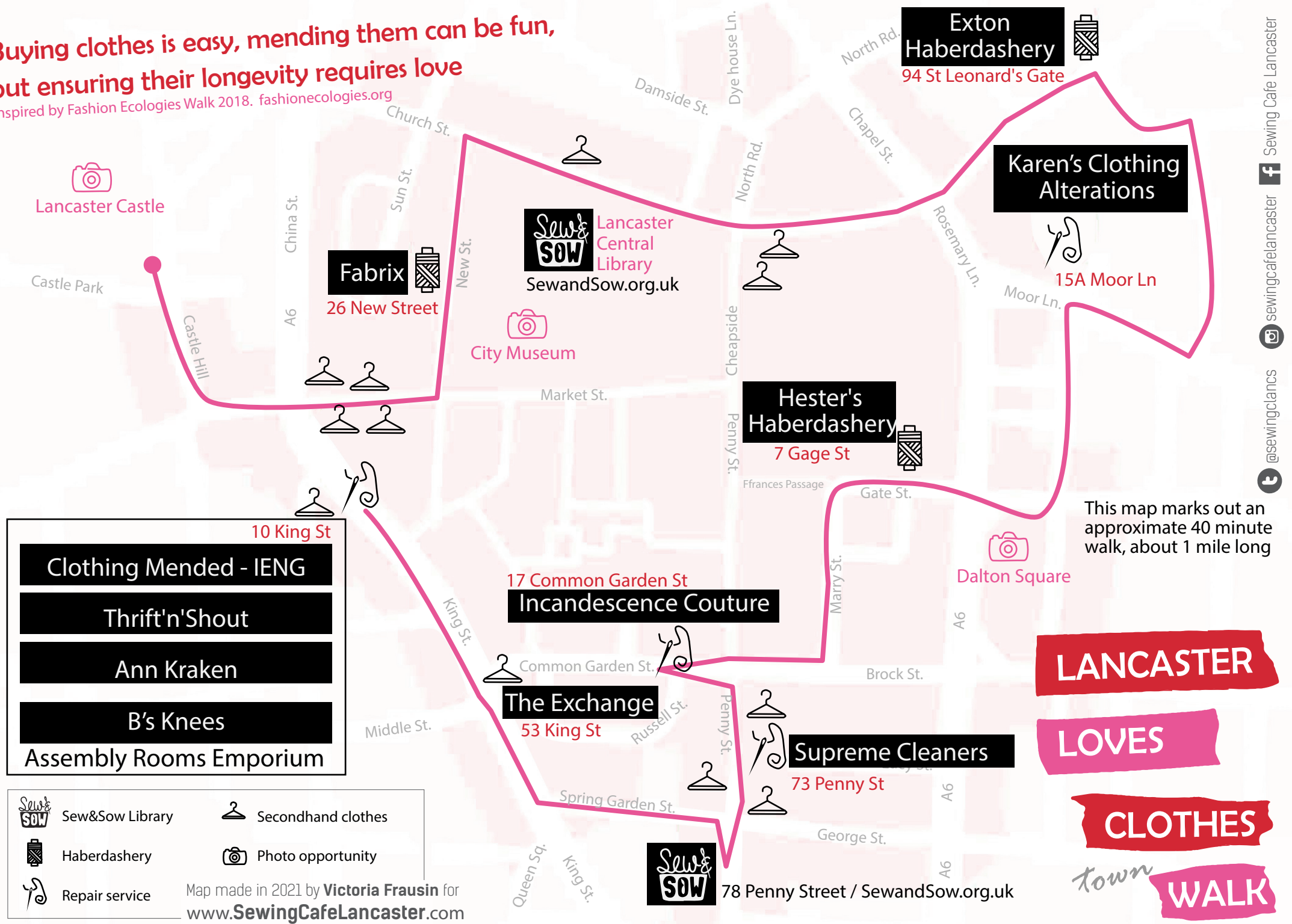
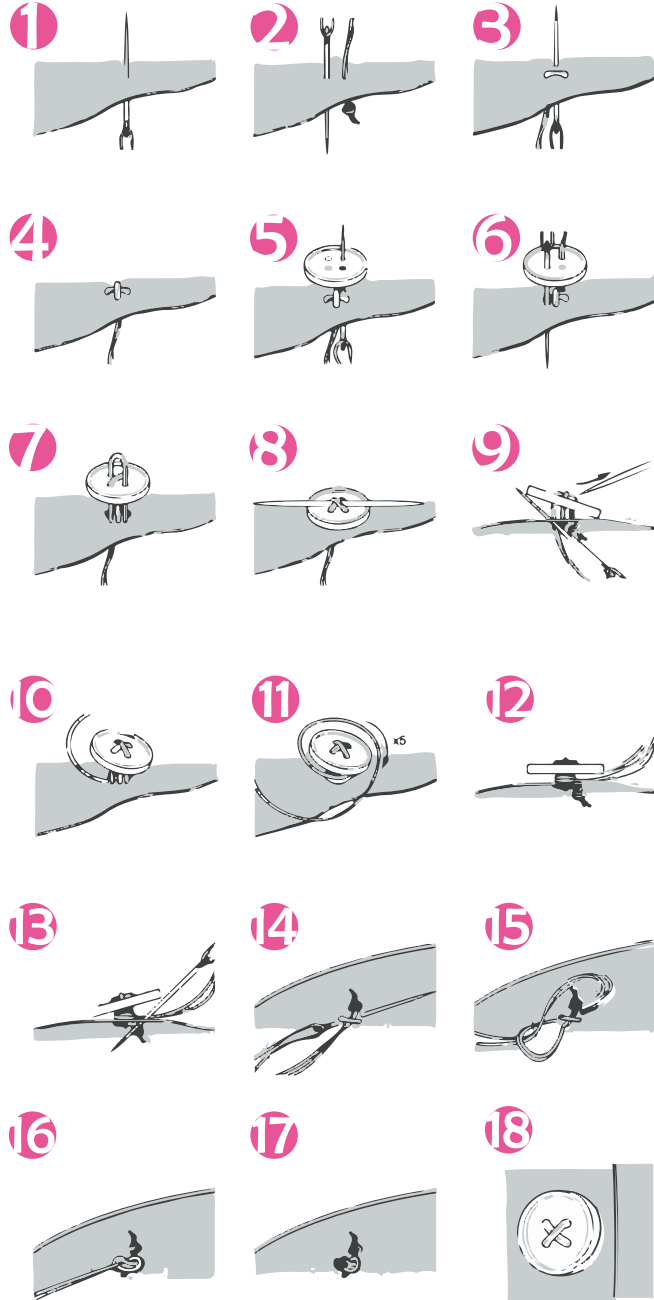


**Buying clothes is easy, mending them can be fun,
but ensuring their longevity requires love**

Inspired by Fashion Ecologies Walk 2018. fashionecologies.org



How To Sew On A Button



Inspired by Fashion Ecologies Walk 2018. fashionecologies.org

WALK

CLOTHES

This route takes you to places where you can fix your clothes, get the supplies and buy second hand in Lancaster

LOVES

LANCASTER

Part of the social and environmental impact of our clothes take place during the production process, the rest is in our hands."



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The fashion industry produces 20 percent of global wastewater and 10 percent of global carbon emissions. More than half of online fast fashion brands' clothes are made entirely from virgin plastic. Wrap estimates that more than 70% of all UK reused clothing heads overseas. 40% of clothing which enters Ghana's Kantamanto market leaves as waste. Alongside finishing, dyeing is one of the most polluting and energy intensive processes involved in making clothing. The environmental impact of polyester in clothing are nearly 3 times higher than cotton. A 2017 report from the International Union for Conservation of Nature (IUCN) estimated that 35% of all microplastics in the ocean came from synthetic fabrics like polyester. One garbage truck of clothes is burned or sent to landfills every second, the Ellen Macarthur Foundation reported. Processes like bleaching, softening, or making the garment water-resistant or anti-wrinkle require various chemicals and treatments to be applied to fabric. It takes 480 pineapple leaves to produce just one square meter of Pinatex. Pinatex also contains plastic and petroleum-based agents, which not only offset any potential positive eco-friendly impact of using fruit fibers, but also renders the material non-biodegradable. The World Bank has identified 72 toxic chemicals that end up in waterways from textile dyeing.

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